# Dreaming your PACKAGING







### WHO ARE WE?

- Our history
- Mission
- Vision
- Values
- Team

### **KEY FIGURES**

- Growth Forecast
- Service & Quality
- Investment Plan

### MARKETS

- Perfumery
- Cosmetics
- OTC
- Gourmet products
- Comercial Printing and POS

### MAIN BENEFITS OF

### COLLABORATING WITH DRIMPAK

- Equipment
- Technology
- Innovation
- Quality and sustainability

### OUR GLOBAL BOARD POLICY

- 5 REASONS TO WORK WITH DRIMPAK
- COMPANIES THAT TRUST US
- GENERAL MANAGER'S LETTER
- CONTACT









## **Our history**

**Drimpak** is born from the need for renovation, planting and seeing a project grow, but with more than 50 years of experience in the packaging sector. During the last years we have maintained the fundamental values -quality, service and counseling to our customers- and have improved them with a strategy of innovations and product development.

One of the fundamental objectives of the company strategy is to leverage **our high know-how level in all the areas** in order to boost the company into a new path of growth that reinforces our position **as leaders in the packaging market,** but maintaining the closeness to our clients.

## Mission

**Drimpak** offers customised quality solutions to clients in order to build solid and long-lasting relations and develops excellent, cut-ting-edge, competitive and profitable projects.

## Vision

We want **to be our client's trusted partner** to transmit the brand value through its packaging in a global environment.

## Values

- ✓ Honesty
- ✓ Empathy
- ✓ Passion
- ✓ Involvement/Engagement
- 🗸 Effort
- ✓ Responsibility
- ✓ Proactiveness





## Our team

**Drimpak** counts on a management and middle-management teams who bring together the best qualities to fulfill their client needs. Apart from the technical preparation **they also have extensive experience in the sector** and a wide knowledge of the markets in which we work.



#### **BOARD OF DIRECTORS**



Diego Sánchez de León Founding Partner

Alejandro García

Jaime Casanueva Chairman of the Board and Founding Partner

OUR TEAM



Jose Luis Gallego Chef Financial Officer



Paloma Barranco Administration and Finances

Miguel A. Hernández

**Operations Manager** 



Founding Partner and

Managing Director

Rosana Álvarez Quality Manager









Fernando Hernández Structural Development Manager

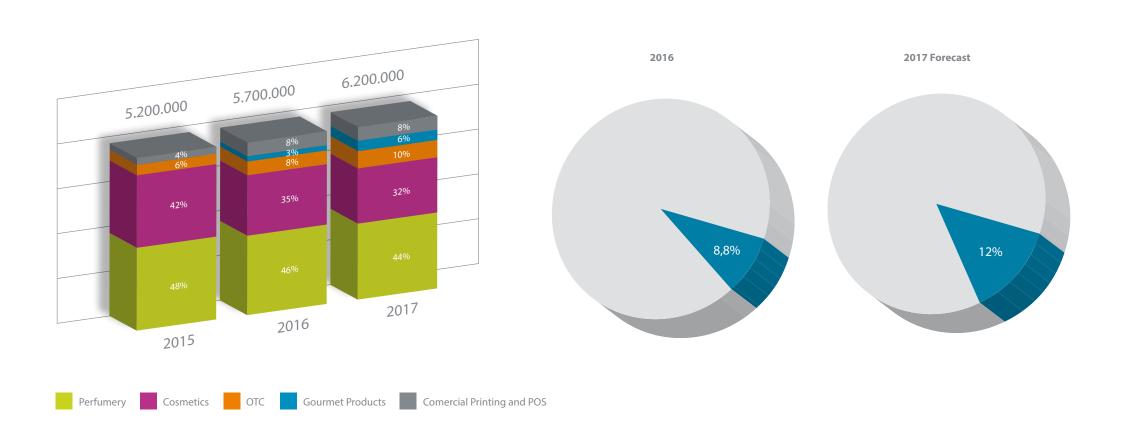






## **Growth Forecast**

**Turnover distribution** 

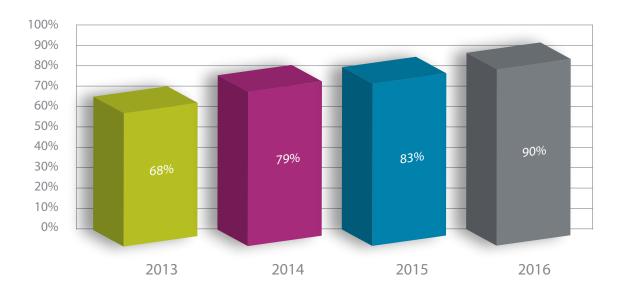


**Export Ratio** 



## **Service & Quality**

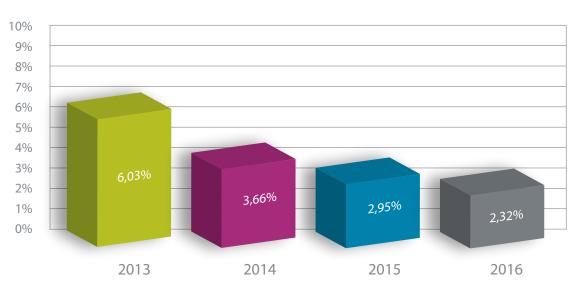
### Service level. OTIF



### **OTIF: on time in full**

### **Rejection index**

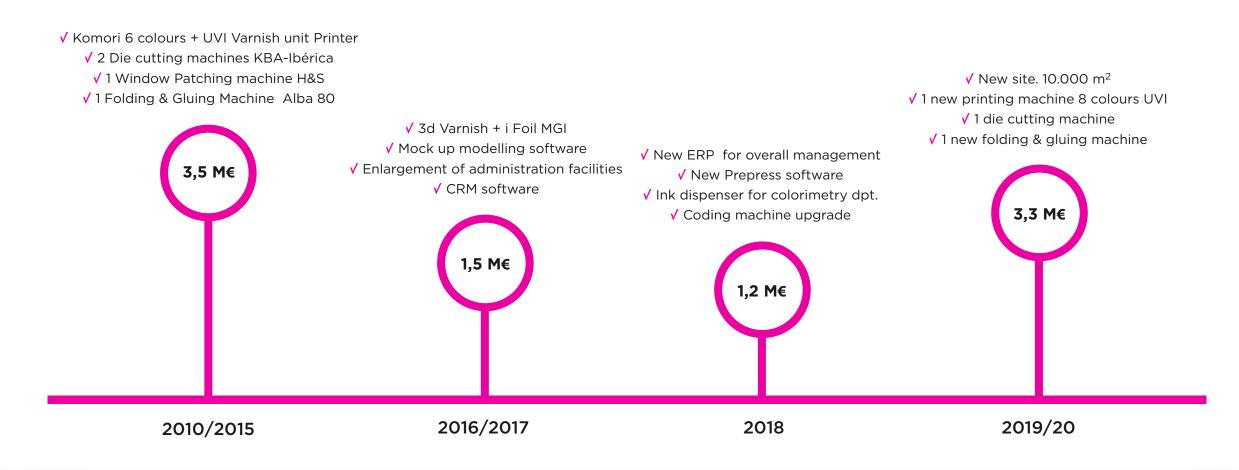
**Rejections / Supplies** 





## **Investment Plan**

### Technical Equipment Investment



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## Perfumery

MARKETS

## *Creativity, elegant simplicity, printing, the value of paperboard and laminated products*

Packaging is a fundamental element in the process of purchasing a perfume. Ists purpose is to transmit to the client the message contained in the product before trying it.

We enhace the brand image that our clients want to show in their packaging, accompanying them in the development and launch of their most prestigious lines of products.



MARKETS

## Cosmetics

Natural materials, brightness, embossing and silver details

We deal in projects for cosmetic cases with the maximum requirement on different types of suppors, cardboard base, silver polyester base. Applying different finishing techniques to achieve the desired effects for our customers.

The customer must live a multisensory experience on contact with the packaging that prevents him from returning the product to the lineal.

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#### MARKETS

## OTC

Transmit values through the use of stamping, metallic laminates, soft touch plastified finish, and micro-embossed design

We understand the great demand in this sector that requests, more and more, the differentiation their products through the packaging. In Drimpak clients can find a close partner that understands their needs and finds solutions.

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DOBLE EFECTO

complemento alimenticio con arándano rojo americano (140 mg PAC) y vitamina C

SANDO7



MARKETS

## **Gourmet products**

### Wines, spirits, olive oil, sweets and bakery

Through a distinguished packaging, we provide service to the demanding market of gourmet products, which is now in a phase of growth and expansion both at national and international level.

To this aim we apply the most advanced technologies and selected finishes in order to have the quality of the product reflected on the packaging.















### MARKETS

## **Commercial printing and POS**

## We transform your ideas into the indicated message for the right audience

Design, creation and manufacture of all types of advertising formats: **brochures, catalogs, books, magazines, appointments books, etc. Displays of any size** and their treatment personalized.

We put at your disposal a team capable of applying the formula most appropriate in order to meet the objectives.











## Main benefits of collaborating with Drimpak



## Equipment

### *Together we want to boost your innovation and growth*

**Drimpak** counts on all the required resources to produce its packaging in different materials. The whole process is made on-site under the supervisión of our staff and complying with the strictest quality regulations.



*Individual and serialized inkjet printing* to protect our clients' brand image (resale on parallel markets, counterfeiting, etc)

For promotional products in which the view of the product inside is important, we use a PET film laying machine.



**Printing with UVI drying** allows us to print on non-porous surfaces (plastic, laminated cardboard with polyester, etc.) and apply special finishes (glossy varnish, pearly, etc).



*Hot stamping* for application of metallic films, holographic or micro engraved or embossed with a strong visual impact.



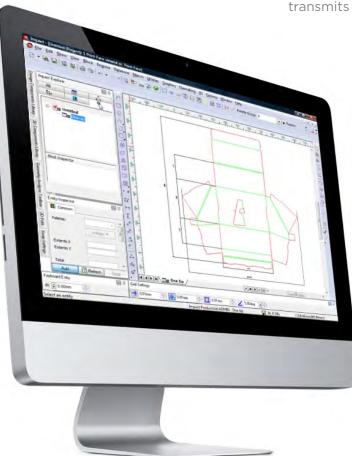


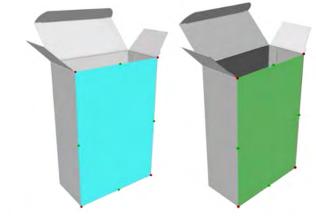


## Technology

Do you want to "edit" your dreams in 3D" and get the most of your creativity? With Drimpak you can get a packaging that transmits an attractive brand message to your customers.







**3D Modelling and Animation.** Structural design **New CRM** to improve the attention/ management with the client

Service -

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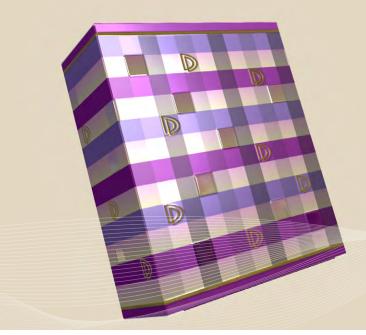
Relatio

CRN

## Innovation

### **Previous Consultancy**

Our slogan Design & Packaging reflects our reality as we collaborate closely with our clients in the development phase to implement a completely satisfying and competitive solution.





### Design

All our resurces are available to our clients. We open our doors to the marketing teams so that together with our technicians they transform their ideas into reality.

For this purpose they have cutting-edge technical solutions in every step of the design process.





## Laminated paperboard

Cardboard complexed with any type of plastics: PET, Acetate, PP, Holographic.

Gloss finished, soft-touch, matte and possibility of printing or varnishing over.

## Safety and Traceability

Inkjet coding sequence.

Prevents forgery and control parallel markets.





## **Special varnishes**

Gloss-Mate UV varnishes. Perlescent varnishes, etc. Greaseproff varnishes. Moisture barrier.





## Foil Stamping. Hot and Digital

Silver-colored, Gold-colored, holographic, mass colors. Holographic labels. Relieves combined.





## Window Patching

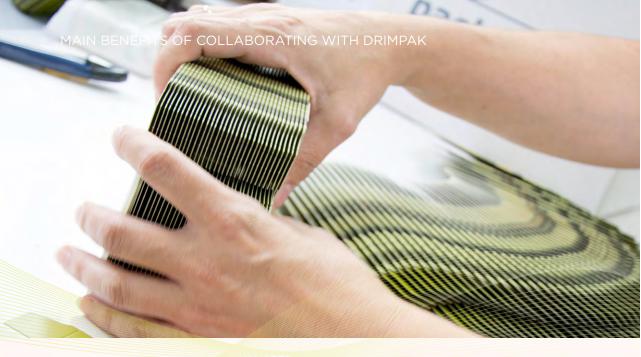
Full visibility of your product without losing advantages of cartons.

## Embossing

High or low relief. Combinable at different heights. Textures that mimic metal, leather, wood. Touch marketing power.









## **Quality and sustainability**

### Quality

We acknowledge that the quality of a product or a service resides in reaching the complete satisfaction of the client. In this regard our Quality Management System ISO 9001/2008 is focused on that purpose.

We were pioneers in the packaging segment for the cosmetic and perfume industry in adopting Good Manufacturing Practices, GMPs, and applying them to all our production processes.

### Sustainability

We have PEFC and FSC chain of custody certification that guarantees full traceability of the cardboard we use in our production processes as well as their origin from forests managed in a sustainable way.

Our production prcess optimizes the consumption of electric power and is aligned to our annual waste rduction plan.



## **Our Global Board Policy**

Main suppliers



FEDRIGONI







Regular and volume purchases: directly to the manufacturer. Promotions, short runs and emergencies: through local distributors.

### Certified by:



#### Members of:





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# Five reasons to work with Drimpak

- **1. Drimpak offers** custom- made solutions for its clients.
- **2. Our exporting vocation** allows us to attend to any country in the EU.
- **3. Solid sales team,** with a hight technical qualification.

- **4. Reactivity,** flexibility and competitiveness, highlighted points by our customers.
- **5. All our products are manufactured** following sustainability rules for a consumer use perspective and also with respect to the environment.



Companies that trust us



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## Companies that trust us





## **Open letter from the Managing Director**



**Dear friends:** 

Drimpak is not just a company that manufactures packaging, but also a dream come true.

A dream that allows many employees to live their passion and commitment to the world of creativity and industry. Because behind a packaging not only you will find a case, but also emotion, love and enthusiasm to successfully achieve the development of our projects.

A reality that differentiates us in the market because it allows us to offer you a personalized treatment, a high level of collaboration and empathy, and our active listening to capture all the projects that you present to us. I want to thank Drimpak's team for their self-improvement spirit, passion and professionalism in carrying out their daily work to make all projects to reality and provide our customers with the highest level of satisfaction.

Also recognition to the shareholders for their commitment and ongoing support to this exciting project.

And our gratitude to all our customers for trusting Drimpak and pushing us to a path of constant improvement.

We would be delighted to have you as our new customer to continue pursuing our aim to maximize our position and knowledge and continue to live adventures with you.



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## www.drimpak.es

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